



PROXY TRADING CO

OPEN CALL TO A PARTNERSHIP FOR THE FUTURE

We have written this proposal in the belief that honest, capable, ethical leadership is needed and possible for a 10X startup.

GUIDING PRINCIPLES, CULTURE, VALUES AND NEW LEADERS ORIENTATION:

In leadership character counts We believe that character continually evolves as we collaborate with others and acquire their trust, gain their commitment, and build their partnership to realize a shared vision.

Our vision of leadership is one in which each person who applies these ideas and who explores these activities can become a more effective leader.

Decades of observation has taught us that no single leader can save the day. The leadership which we are seeking is one that is empowering, supportive, visionary, problem solving, creative and collaborative. We seek new leaders who embody a clear commitment to values, ethics, and integrity. They inspire collaboration, stimulate synergistic connections, support honest interactions, build trusting relationships, and encourage self-management and strategic integration across organizational lines. They link people through dialogue and collaborations they can intelligently choose the right direction and become responsible for the results they produce.

FOUR DEMANDS FROM NEW LEADERS THAT ENABLE US TO MEET THE CHALLENGES OF THE FUTURE:

1. Purpose, direction and meaning
2. Trust
3. Optimism
4. Action and results


THREE ORGANIZATIONAL REQUIREMENTS:

1. Alignment, 2. Empowerment, 3. Learning Culture

**THE FUTURE IS HERE IF WE
ALIGN AND RESPECT PEOPLE,
AND EXECUTE THE STRATEGY**



LEGAL ANNOUNCEMENT



The statements contained herein may include statements of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied in such statements. Forward-looking statements speak only as of the date hereof, and the under formulation company undertakes no obligation to revise or update them.

These statements include, but are not limited to, statements about the economic and social effects of the COVID-19 pandemic; growth of our agent and broker future base; expansion of our regional network consulting business into domestic and foreign markets; demand for remote working and distance learning solutions and virtual events; and our ability to attract tied agents; and revenue growth and financial performance.

Such statements are not guarantees of financial performance. Important factors that may cause actual results to differ materially and adversely from those expressed in forward-looking statements include changes in business or other market conditions; the difficulty of keeping expense growth at modest levels while increasing revenues; and other risks

**A hybrid
Investment
platform
for
Tied
Agents
&
Traders.**



Proxy Trading

Group

“SKIN IN THE GAME”

Proxy
Trading
by being
a shareholder
into a
professional
Proprietary
Trading
Company.

WHY ...

Nothing is more difficult, than to be able to decide. Most of the world will make investment decisions by either guessing or using their gut. They will be either lucky or wrong.

**If you delegate trading decisions to money brokers and consultants they gain when you lose.
“No “skin in the game”**

PROBLEM

Trading in the black swan era.

As an individual trader you can't win the trading war especially with cryptos extreme volatile ecosystem.

Now the black swans are the norm . Huge technological and geopolitical risks. Legal protectionism prohibits free access to global world class ETF.

No training , no qualitative benchmarks, no fair & ethical promotion of money and investments products,

Markets don't care for you as an individual investor unless you are very rich. The majority of investors are doomed because forex, derivatives, cryptos salesmen aren't friends but "enemies" protected by the law. Survivors are a rare exception and are a very small minority of experienced professionals.

BEYOND ...

Guessing
or using
your gut.
Being either
lucky or wrong.
Delegating trading
decisions
when there isn't
"skin in the game"



SOLUTION

Proprietary trading rather than blind trades losing money for consulting fees and commissions.

We as professional traders and co-partners under the same roof do the job having knowledge, experience, money management tactics, risk mitigation models.

No intuition but strictly technical trading assisted by cutting edge systems. No dogmas. Reality checks. Re-think. Openess.

We haven't any legal limitation for investments outside Europe.

Direct annual contact with 100.000 traders in Greece, Cyprus and Globally at the big Hellenism cities assisted by 50 one2one investment hybrid events.

Legal Entities

1. PROXY TRADING CO L.L.C. U.S.A.

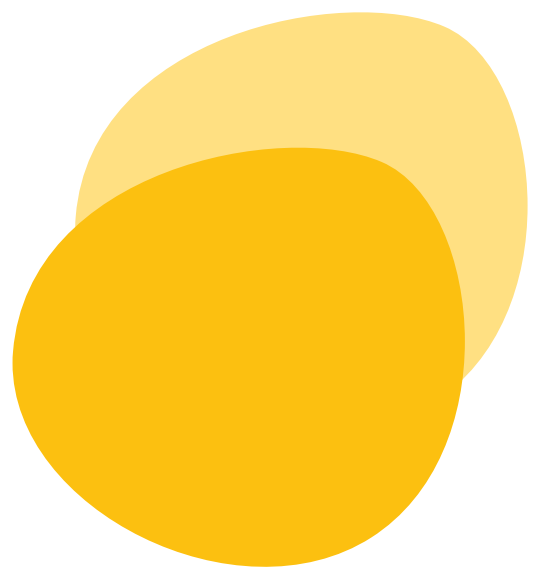
Proprietary Trading for cryptos by trading proxy stocks, AAA temporarily distressed stocks, American ETFs, networking startups to VCs

2. MONEY SHOW-ORGANOTECNICA I.K.E.

43 B2B. Money Show Pro Road Show in Greece & Cyprus and globally contacting 100.000 traders, recruiting 300 Tied Agents, Fund Raising 2,000,000 euros (rounds B/C), offering organizational and educational services.

3. MONEY LAB CRYPTO

Disrupting the Hellenism Investment Consulting Industry offering non proprietary investments and trading strategies.



VALUE PROPOSITION

“Beyond Human Error, Bias and Noise”

PROXY TRADING CO L.L.C. U.S.A.

“Skin in the game” & Professional Trading at your service.

MONEY SHOW-ORGANOTECNICA I.K.E.

“Hellenism Interactive Hybrid Network for 100.000 traders, investment consultants and startups aiming to Scale up or to be Unicorns”

MONEY LAB CRYPTO

“World class investment consulting for zero cost to losers and near zero for winners”

TIED AGENTS & BROKERS.

Free shares, unique financial & income opportunities



Blitzscaling. From Local to Regional and Global Scaling

Hellenism

**Cyprus, New York,
Toronto, Germany,
Switzerland, United
Kingdom, Australia.**

Greece

13 Greek Regions, 43 Greek cities:

Alexandroupolis, Komotini, Xanthi, Thessaloniki, Kavala, Drama, Serres, Kilkis, Polygyros, Edessa, Kozani, Grevena, Larisa, Dolos, Trikala, Karditsa, Ioannina, Igoumenitsa, Preveza, Arta, Athens, Piraeus, Agrinio, Pyrgos, Patra, Karpenisi, Lamia, Amfisa, Livadeia, Xalkida, Korinthos, Nafplio, Tripoli, Kalamata, Sparta, Chania, Rethymno, Heraklion, Lassithi, Rodos, Syros, Mykonos, Corfu, Argostoli, Zakynthos, Mytilini, Xios, Samos,...

Business Model

Cryptos

We are trading proxy stocks for 10% profit for twenty to thirty times a year

AAA Distressed

We are trading AAA stocks only when there is extreme fear or blood in the streets.

Networking Events.
Startups and VCs

Only success fee 7%

Proxy Trading Co

B2B Money Show

- Zero or near zero cost for hotels. Revenues from Money and Local Market for Sponsorship and stands
- Organizational cost near zero
- Visitors the most important asset for exploitation as clients-shareholders.

Local Agents

- We are creating a network of 300 local representatives selling 12 different sub products and shares.

Money Show I.K.E.

Creating Brand unique Value:

3 years without profits by design giving to Tied Agents unique price incentives and world class service to investors at near zero cost.

Proprietary tested system
Technical analysis for signals is the edge and the source of clients retention.

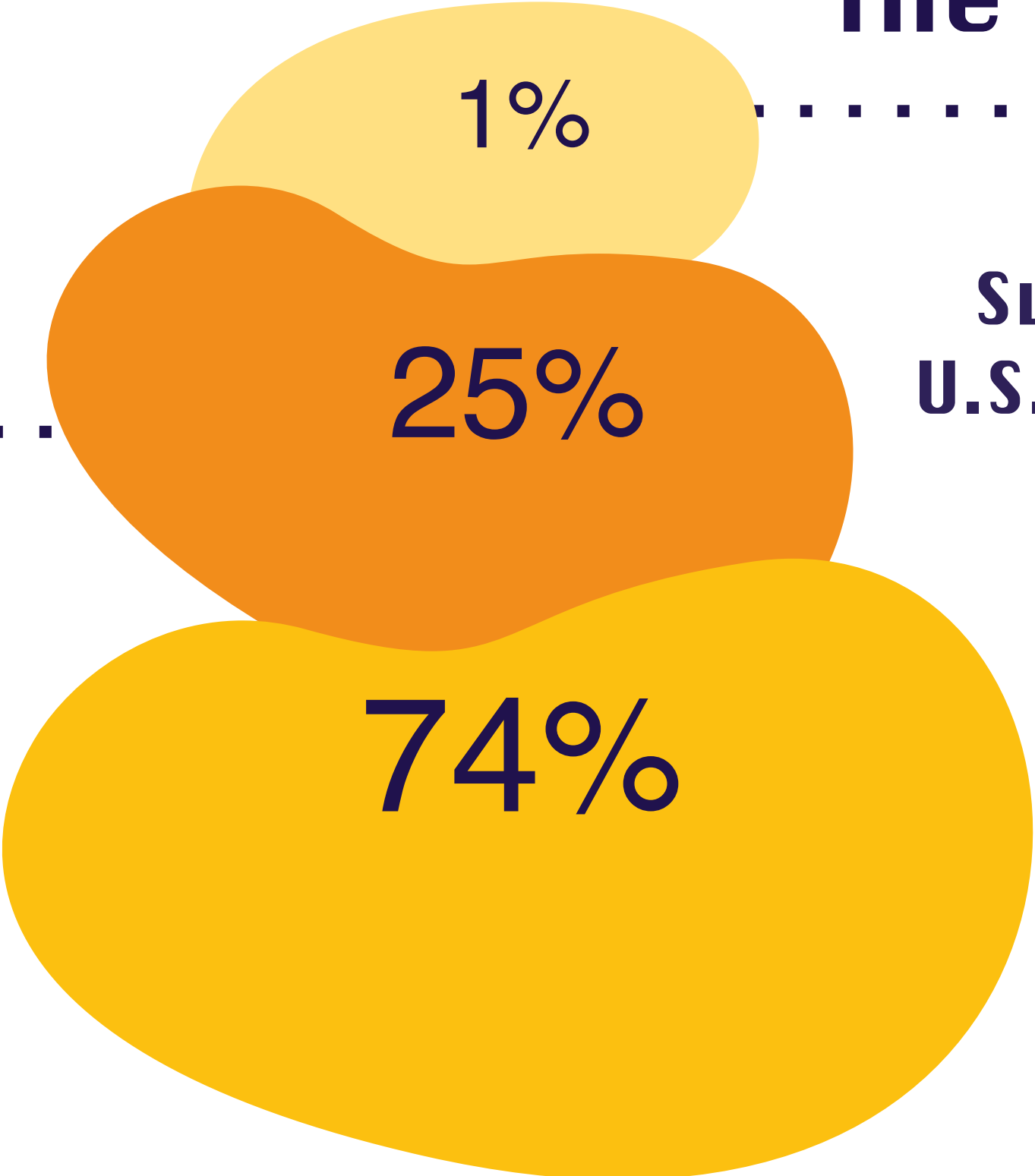
Money Lab **Crypto**

TARGET MARKET:HELLENISM



“Robinhood Generation”

We are selling mainstream cryptos using proxy stocks and targeted marketing



The very rich minority

We are contacting them in Switzerland, United Kingdom, U.S.A., Germany, Australia, Africa

The majority of retail investors

We are contacting them in Greece and Cyprus at 43 local B2B Money Show events

Target Market

After securing initial customers, we change the product constantly—much too fast by traditional standards—shipping new versions of our product dozens of times every single day.

Ries, Eric. *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses* (p. 4). The Crown Publishing Group.



Proxy Trading Group

Target Market: Hellenism.

Hellenes and Cypriots are an underserved group of Investors.

We studied for thirty years their choices and preferences.

We have as a starting point one marketing dogma aiming:

- a. the very rich minority,
- b. the majority of retail small investors.
- c. The new generation of young investors



**The first group has his money in Switzerland, United Kingdom, U.S.A., Germany, Australia, Africa.
The second group lives in Greece and Cyprus and invest mainly in the XA,XAK. (A.S.E., C.S.E.)
The third group has “Robinhood” characteristics and trade very dangerous cryptocurrencies or forex.**

We are not interested for investors of conservative investments (UCITS).

MARKET SIZE

Total Addressable Market

200+ BILLION

Serviceable Available Market

20+ BILLION

Share of Market

100 MILLION

0.5%

43 Trading Hellenic Conferences
7 Global Hellenism B2B Networks
100.000 Traders Direct Contact
300 Tied Agents as Shareholders

Network effect

Vertical or intensive progress means doing new things—going from 0 to 1. Vertical progress is harder to imagine because it requires doing something nobody else has ever done.

Masters, Blake; Thiel, Peter. Zero to One . Ebury Publishing.



**Money
Show
I.K.E.**

HUMAN CAPITAL

DETERMINATION

LEADERSHIP



DISCIPLINE

STRATEGY

INNOVATION

EXECUTION

OBJECTIVES,

MINDSET

KNOWLEDGE

KEY RESULTS.

SPEED

Innovation Metrics and Financial

You will have to cut to fit and stage your success, systematically focusing your limited resources on proving out the “leaps of faith” (the core assumptions in your plan that must be correct for you to succeed) at each juncture, until you can demonstrate to your stakeholders that your business is firing on all cylinders and only requires more fuel to reach your destination.

Komisar, Randy; Reigersman, Jantoon. Straight Talk for Startups (p. 22). Harper Business.



Proxy Trading Group

We are looking for 18 months financing to reach our “Innovation Metrics” and Financial short term targets.

**100.000 Visitors-Traders
one2one direct contact**

**Conversion of 100.000 as
1.000 Clients & Shareholders**

**Conversion of 100.000 as 300
Tied Agents & Shareholders**

The initial financing is for the creation of three companies, offices, minimum stable staff, travel expenses, accounting and legal costs, hotels for conferences. 100.000 euros from the initial capital of Proxy Trading Co is the first trading capital for proxy trading related to mainstream cryptocurrencies and AAA temporarily distressed stocks.

Founders refuse to take any salary!!!

Double Digit Growth annually

1

2

3



200,000	EURO FOR 10% OF PROXY TRADING CO
200,000	EURO FOR 10% OF MONEY SHOW I.K.E.
200,000	EURO FOR 10% OF MONEY LAB

CRYPTO

A ROUND. INVESTMENT PROPOSAL TO STRATEGIC PRE-SEED INVESTOR

Proxy Trading

THANKS!

Do you have any questions?
Contact the founders:

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ONLY FOR
STRATEGIC
CO-FOUNDERS

TAKE OFF STRATEGIES

Many black swans, lethal risks and your
company is at a strategic inflection point

Organizational Advisors isn't the right solution. Exponential
development Consulting (10X) is missing, testing ideas/business
models, blitzscaling. Simply maintaining your position is a death
sentence. In these situations "only the paranoid
survives" Andy Grove. **Act non linear...**

DARE TO DREAM

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