

IF EVER THERE WAS AN ECONOMY THAT PUNISHED A LACK OF STRATEGIC THINKING TODAY IT IS

SEMINAR & CONSULTING

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LEADING ON THE EDGE OF CHAOS

RECIPES FOR SUCCESS IN VOLATILE TIMES

THIS SEMINAR WILL SHOW HOW TO THINK, ANALYSE, DIAGNOZE, LEVERAGE, COMMUNICATE

AND, MOST IMPORTANTLY, ACT WITH CLARITY IN A CHAOTIC ENVIRONMENT



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**ΑΝ ΤΟ “ΧΑΟΣ” ΣΑΣ ΑΦΟΡΑ ΚΑΙ ΕΙΣΤΕ ΣΕ
ΣΟΚ ΕΙΜΑΣΤΕ ΙΣΩΣ ΟΙ ΑΝΘΡΩΠΟΙ ΣΑΣ
ΑΝ ΘΕΛΕΤΕ ΝΑ ΤΟ ΔΕΙΤΕ ΚΑΤΑΜΑΤΑ
ΧΩΡΙΣ ΦΟΒΟ Η ΑΤΙΜΩΤΙΚΗ ΠΑΡΑΔΟΣΗ**

Chinese curse:

“MAY YOU LIVE IN INTERESTING TIMES”

You can definitely say it's interesting.

And you can also say it's volatile and chaotic.

**Volatile describes the economy's rate of
change: blindly fast, with explosive upsurges
and gut wrenching downturns.**

**Chaos describes the direction of the economy's
change. We're not sure exactly where we're
headed, but we're motoring back and forth
between the various alternatives at speeds
that make a NASCAR driver sick**

SKYROCKET OR NOSEDIVE?

“VOLATILE” IS THE WORD THAT DEFINES TODAY’S BUSINESS ENVIRONMENT. ONE DAY, PROSPECTS FOR SUCCESS FUEL OPTIMISM AND RISK TAKING. THE NEXT DAY, DECLINING ECONOMIC INDICATORS INDUCE HEART STOPPING FEAR. IF AS A LEADER, YOU CAN DEMONSTRATE SUCCESS UNDER THESE INTENSE PRESSURES THE DEMANDS FOR YOUR TALENTS WILL INCREASE EXPONENTIALLY. IF YOU CAN’T DELIVER, A VOLATILE ECONOMY CAN BE TERRIBLY UNFORGIVING. IN SORT, YOUR CAREER CAN SKYROCKET OR NOSEDIVE DEPENDING ON HOW YOU HANDLE AND CONTROL UNCERTAINTY

“LEADING ON THE EDGE OF CHAOS” IS A SEMINAR THAT CAN HELP MAKE YOU A HERO OF HARD TIMES, FOLLOWING STRATEGIES YOU, AS A LEADER, CAN AND SHOULD PRACTICE

STRATEGIES:

1. CUT COSTS WITHOUT CUTTING VALUE

2. DEESCALATE ANXIETY OF THOSE AROUND YOU AND BUILD A TRULY COMMITTED CULTURE

3. PUT THE RIGHT PEOPLE AT THE RIGHT PLACE, EVEN IN THE FACE OF LAYOFFS AND CUTBACKS.

4. EMBRACE KNOWLEDGE ASSETS AND INSTITUTE A REWARD SYSTEM THAT WORKS

FOR YOUR COMPANY, RATHER THAN AGAINST IT

5. CUT THROUGH THE NOISE TO COMMUNICATE YOUR MESSAGE

6. OUT-POSITION YOUR COMPETITION, EVEN IN A FICKLE CONSUMER ENVIRONMENT.

7. MAKE A PERFECT LANDING WHEN REAL DISASTER HITS



DO SOMETHING GREAT

WE CAN RUN YOUR CORPORATE UNIVERSITY

Know how from “Noel Tichy” work

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