

SEMINAR

RISCIQ

**RISK INTELLIGENCE: LEARNING TO
MANAGE WHAT WE DONT KNOW**

DO YOU THINK THAT RISK MANAGEMENT IS STRICTLY FOR TECHNICAL SPECIALISTS?

**DAVID APGAR CHALLENGES THIS MISCONCEPTION:
RISK MANAGEMENT IS A CORE STRATEGIC DISCIPLINE.**

**WE CAN MITIGATE THE RISK WITH A
STRAIGHTFORWARD MODEL AND ACCESSIBLE TOOLS.**

**IDENTIFY YOUR KNOWABLE RISKS AND UNCOVER
WHAT YOU DONT KNOW ABOUT THEM.**

THE PAYOFF?

**YOU RAISE THE QUALITY OF YOUR RISK ANALYSIS
ENHANCING YOUR RISK IQ**



TOOLS FOR BETTER DECISIONS:

RISK INTELLIGENCE AUDIT

RISC SCORECARD

**THIS SEMINAR CONCLUDES WITH A TEN
STEP ACTION PLAN FOR SYSTEMATICALLY
RAISING YOUR MANAGERIAL AND**

RISKS IQ HELPS YOU ACHIEVE GAINS

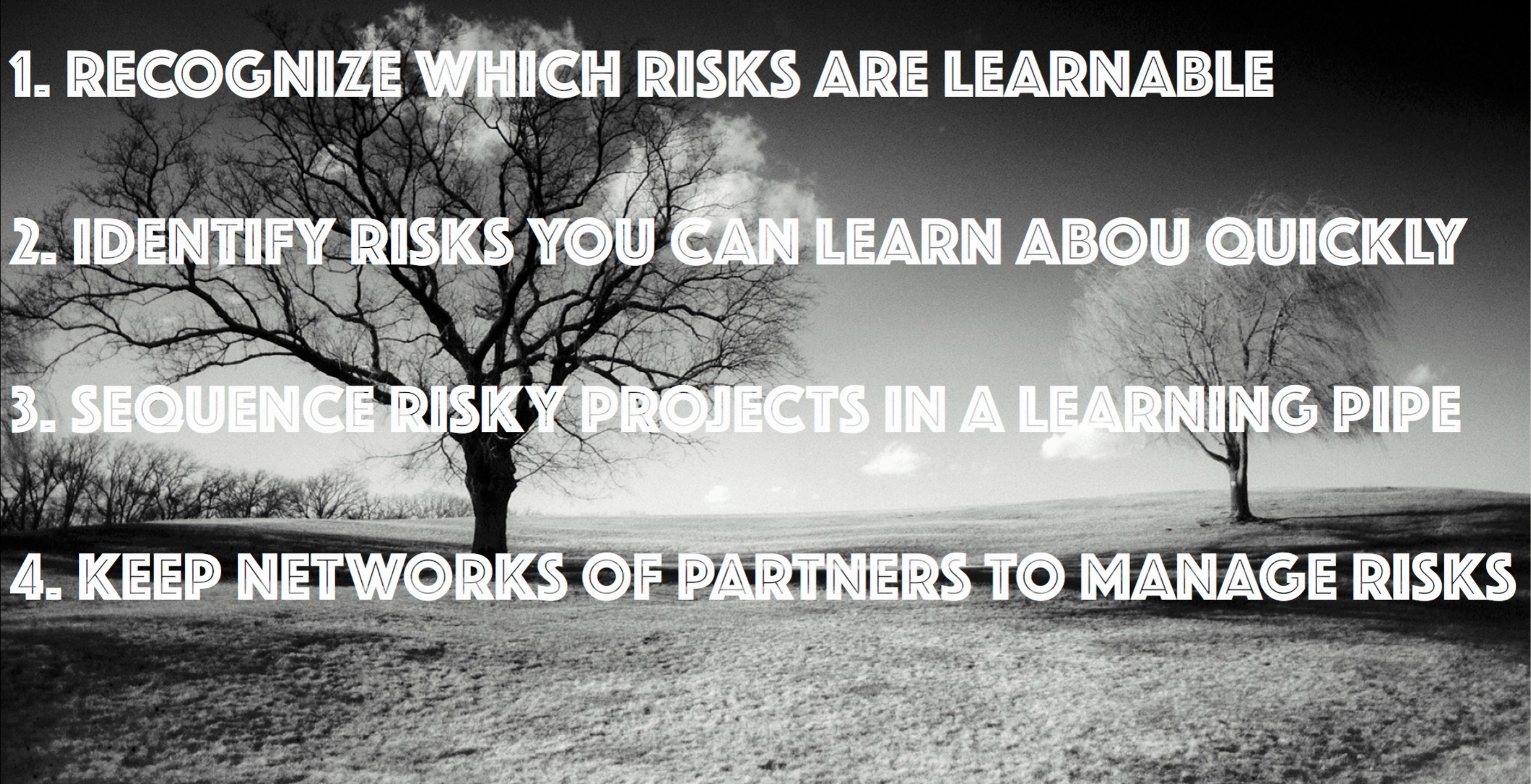
BY APPLYING FOUR SIMPLE RULES:

1. RECOGNIZE WHICH RISKS ARE LEARNABLE

2. IDENTIFY RISKS YOU CAN LEARN ABOUT QUICKLY

3. SEQUENCE RISKY PROJECTS IN A LEARNING PIPE

4. KEEP NETWORKS OF PARTNERS TO MANAGE RISKS





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